Journalistic English Project (30%)

OPTION A

Use The SUCCESs Principle To Tell A Story In A Job Application Over FOUR SLIDES

Slide 1 Application Overview

Slide 2 About My Story

Slide 3 Why I Am Perfect For The Job

Slide 4 My Hopes And Dreams For The Future

You should use the SUCCESs Principle to create a visual job application over 4 Images/Slides.

Scoring:

Your score (out of 10) will be based on;

How you incorporate the principles

How catchy/memorable is the proverb you create

If you cover all the principles (Simple Unexpected Concrete Credible Emotional Story)

How visual is the presentation of it

How good the story is you tell

How good it is as a job application

OPTION B

Write a piece of journalism on an event in Bangkok using the SUCCESs Principle. 1500 Words.