

**Institute of International Studies, Ramkhamhaeng University**

**Course Syllabus**

**Part 1**

1. Course Code: ENS 4203

Course Title: Journalistic English

1. Number of Credit: 3 Credits
2. Curriculum: BA Eng
3. Major:
4. Faculty:
5. Semester: 2
6. Academic year: 2019/20
7. Classroom:
8. Course Description: ENS 4203 is a multimedia course designed to teach students Journalistic English in a native academic setting.
9. Lecturer: Gareth Finch
10. Course Objectives:
11. To become more familiar with journalism and English associated with it
12. To study and compare different types of journalism through different forms of media
13. To understand the importance of journalism in society and how it has changed
14. To participate in group activities effectively
15. To self-monitor and self-correct problem areas as a group or individually
16. To interpret video exercises and respond to exercises accordingly
17. To remember and recognise new vocabulary relating to journalism
18. To contribute to class discussions

**Part 2**

**Implementation of instruction and assessment.**

1. Hours per week: 12
2. Course Materials: Made To Stick / So You’ve Been Publicly Shamed
3. Study Topics: Each class day is divided into two sessions: Morning Session & Afternoon Session. (5 class days = 10 sessions)

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| --- | --- | --- | --- | --- | --- |
| Session | Topics of the Study | Hours | Teaching Methods | Activities | Lecturer name |
| 1 | Introduction, overview | 3 |  | Lecturing | GEF |
| 2 | Made To Stick 1 | 3 | Lecturing | Book exercises, Video | GEF |
| 3 | So You’ve Been Publicly Shamed 1 / Video Project | 3 | Lecturing, Discussion | Book exercises, Video | GEF |
| 4 | Made To Stick 2 | 3 | Lecturing | Book exercises, Video | GEF |
| 5 | So You’ve Been Publicly Shamed 2 / Discussion | 3 | Lecturing, Discussion | Book exercises, Video | GEF |
| 6 | Made To Stick 3 | 3 | Lecturing | Book exercises, Video | GEF |
| 7 | Video Project, Discussion | 3 | Lecturing, Discussion | Viewings and feedback | GEF |
| 8 | Made To Stick 4 | 3 | Lecturing | Discussion | GEF |
| 9 | So You’ve Been Publicly Shamed 3 | 3 | Lecturing, Revision | Book exercises, Video | GEF |
| 10 | So You’ve Been Publicly Shamed 4 | 3 | Discussion | Book exercises, Video | GEF |
| 11 | Presentation |  | Discussion | Viewings and feedback |  |
| 12 | Presentation |  |  | Viewings and feedback |  |
| 13 | Class summary, revision | 3 | Lecturing, Revision |  | GEF |
| 14 | Final exam | 3 | Exam |  | GEF |
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**Part 3**

**Class Evaluation**

1. Evaluation
   1. Examination:

hgxxg

Midterm Examination Final Examination Others

* 1. Type of Examination

Multiple Choice Subjective Test mix of Multiple Choice & Subjective

1. Evaluation Percentage: Attendance 10%, Presentation 20%, Project 30%, Final Exam 40%

Lecturer Name & Signature Gareth Finch