

**Institute of International Studies, Ramkhamhaeng University**

**Course Syllabus**

**Part 1**

1. Course Code: ENS 4203

Course Title: Journalistic English

1. Number of Credit: 3 Credits
2. Curriculum: BA Eng
3. Major:
4. Faculty:
5. Semester: Summer 2018
6. Academic year: 2016/17
7. Classroom:
8. Course Description: ENS 4203 is designed to teach students about journalistic English in a native academic setting.
9. Lecturer: Gareth Finch
10. Course Objectives:
11. To become more familiar with journalism and English associated with it
12. To study and compare different types of journalism
13. To understand the importance of journalism in society
14. To participate in activities effectively
15. To self-monitor and self-correct problem areas as a group or individually
16. To interpret video exercises and respond to exercises accordingly
17. To remember and recognise new vocabulary relating to journalism
18. To contribute to class discussions

**Part 2**

**Implementation of instruction and assessment.**

1. Hours per week: 12
2. Course Materials: *Elements of Style* by William Strunk
3. Study Topics: Each class day is divided into two sessions: Morning Session & Afternoon Session. (5 class days = 10 sessions)

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| Session | Topics of the Study | Hours | Teaching Methods | Activities | Lecturer name |
| 1 | Introduction, overview | 3 |  | Lecturing | GEF |
| 2 | Elements of style 1 | 3 | Lecturing | Book exercises, Video | GEF |
| 3 | Elements of style 2 | 3 | Lecturing, Discussion | Book exercises, Video | GEF |
| 4 | Elements of style 3 | 3 | Lecturing | Book exercises, Video | GEF |
| 5 | Elements of style 4 | 3 | Lecturing, Discussion | Book exercises, Video | GEF |
| 6 | Elements of style 5 | 3 | Lecturing | Book exercises, Video | GEF |
| 7 | Elements of style 6 | 3 | Lecturing, Discussion | Viewings and feedback | GEF |
| 8 | Presentation | 3 | Lecturing | Viewings and feedback | GEF |
| 9 | Class summary, revision | 3 | Lecturing, Revision |  | GEF |
| 10 | Final exam | 3 | Exam |  | GEF |
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**Part 3**

**Class Evaluation**

1. Evaluation
   1. Examination:

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Midterm Examination Final Examination Others

* 1. Type of Examination

Multiple Choice Subjective Test mix of Multiple Choice & Subjective

1. Evaluation Percentage: Attendance 20%, Presentation 40%, Final Exam 40%

Lecturer Name & Signature Gareth Finch