PART 1 - Project (30%)

“How effective is the language used in tourism in Bangkok in 2018?”

You should investigate the language used in tourism in any tourist place or area in Bangkok. Your project is the overall findings and explanation of your research so we can understand your findings.

Examples of tourist places are hotels, tourist attractions, famous restaurants, airports, Chinatown, museums etc.

You should also interview tourists and ask them about their expectations of what the English levels are. You can also be the ‘tourists’ on this occasion (you should speak English) and analyse the level of English used by staff/waiters/workers by asking questions or interacting with them.

Questions might include;

-Are you satisfied with the English levels of staff at the airport/hotel etc?

-Would you change anything about the English used in tourism?

Questions can be yes/no, on a scale 1-5, or explanation based.

You should create a *report* of your results and findings, using graphs, analysis and conclusion. There is no word limit, and you are free to interpret the results in any way you feel comfortable and it does not have to be an essay.

You may consider;

1. English level
2. Politeness
3. Tone of voice
4. Variety of language
5. Situation
6. Anything you consider relevant regarding the language

You may communicate directly with people via email too, for example if interacting with hotel staff about a reservation.

Try to take note of any examples of language used from your trip or interactions for use in the project. Try to make your project interesting and informative.

Scoring:

Your score (out of 30) will be based on;

Survey questions, results, effort, originality, creativity, relevance, conclusions, teamwork and overall effect.

You will be a given a score out of 10 as a group, which will be multiplied by 3 to give you an overall score **out of 30**.