PART 2 - Presentation (30%)

“How effective is the language used in tourism in Bangkok in 2020?”

You should investigate the language used in tourism in any tourist place or area in Bangkok. Your presentation is an overview of your project and the results you found.

Examples of tourist places are hotels, tourist attractions, famous restaurants, airports, Chinatown, museums etc.

You should also interview tourists and ask them about their expectations of what the English levels are. You can also be the ‘tourists’ on this occasion (you should speak English) and analyse the level of English used by staff/waiters/workers by asking questions or interacting with them.

Questions might include;

-Are you satisfied with the English levels of staff at the airport/hotel etc?

-Would you change anything about the English used in tourism?

Questions can be yes/no, on a scale 1-5, or explanation based.

The presentation will be based on your results. It should be 10 minutes long. In it, you will summarise your project results, including the overall strengths and weaknesses of the English skills of the various people involved in tourism from your findings, which you will present in a group.

You may consider;

1. English level
2. Politeness
3. Tone of voice
4. Variety of language
5. Situation
6. Anything you consider relevant regarding the language

You may communicate directly with people via email too, for example if interacting with hotel staff about a reservation.

Try to take note of any examples of language used from your trip or interactions for use in the presentation. Try to make your presentation interesting and informative and include information that you think is relevant.

Scoring:

Your score (out of 30) will be based on;

/10 Presentation skills

How professional you are as a group?

How interesting your presentation is?

Do you read like a robot or speak with emphasis?

Did you prepare?

How good is your timekeeping?

How are the slides you prepared (if any)?

/10 Relevance to the chosen title

How much information relevant to the chosen title is there?

Is there any new information in there?

Does it recap parts of the course?

(It will be converted to a score of 30 from 20)

It should be 10 minutes in length.